

CareerGrowth Group



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Dear Successful Career Professionals

All I hear is good news from many sectors of the job market including hedge funds, capital markets, investment management, finance management consulting and human resources. While many professionals may be interviewing for new and better positions, there are a number of talented people who are still in transition in some of these same fields. While hiring firms are setting up more interviews each week, people in transition need to think of alternative employment strategies, like getting consulting/freelance work.

- **The more specialized/expert you are in a given field:** i.e. public relations, finance (Sarbanes-Oxley, Basel, credit risk, etc), organizational development (talent retention), **the more likely you are to get project work.**
- **Be an expert at finding out what the demand is.** Do research on freelance job boards, i.e. oDesk.com, Guru.com or Elance.com
- **Do some competitive analysis** to find out what other consultants are offering to their clients and how much to charge. Learn how to write a good project proposal.
- **Build relationships** with networking contacts who can hire you or recommend you to companies that can use your talents (even if only on a project basis at this time).

When I worked as an executive recruiter, I helped companies and firms hire management consultants. I can help you develop your brand so that clients are likely to hire you.

If you are in Manhattan, I can be seen discussing my role as a Career Coach on Manhattan Cable TV this Monday October 5th at 8:30 p.m. Have a great weekend.

Best Regards,

Beverly R. Daniel

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About Beverly R. Daniel: Beverly Daniel is a career counselor / coach, who helps career professionals move successfully from one level of their careers to another. This can include assessments and evaluations about career choices, strategic planning for career moves, navigating in corporate structures, or moving from corporate to self-employment, or entrepreneurship. She works with lawyers, banking executives, marketing professionals, among others in all functions and industries. Beverly has been in the executive search and career-counseling field for 29 years. She holds a BS and MS in Psychological Counseling from Boston University. She holds an MBA in Management from New York University. Beverly studied for a Ph.D. in Clinical Psychology at Case Western Reserve University.