

CareerGrowth Group



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Dear Successful Career Professionals

According to the major new media, the **recession is over**. We all know that the creation of replacement or new positions lag behind the end of the recession – but they are opening up. Our clients are interviewing for better opportunities. Because the recovery is a bit slow, the competition will be keen for those positions. With that in mind, the best way to up your chances to get a better position you want is to “ace the interview”. This newsletter is devoted to providing advice on interviewing.

Within the first three minutes of the initial interview, the interviewer develops a prejudiced judgment towards the candidate. Knowing this fact makes us aware that one needs to go through mock interview practice with one or two other people in advance. You should use a firm handshake, show a nice smile while you introduce yourself, and make eye contact with your interviewer. If you utilize these behaviors, you will get yourself off to a good start on an interview.

In preparation for a job interview, inside your current organization or at a new organization, you need to do extensive research on the company, investigate the job responsibilities and requirements, and find background information about the person who is going to interview you. Successful career professionals are always prepared in advance. So be sure to have answers prepared for the following:

The Five Questions

1. Why am I interested in this position?
2. Why might this person/company be interested in hiring me?
3. What evidence can I provide to prove that I am the best person for this position?
4. Why might this person/company not be interested in hiring me?
5. Why should this person/company be interested in hiring me anyway?

Do not go on an interview without doing as much preparation as possible. Get help with your preparation, and don't “wing it.” Research the company, the job opportunity, and the background of the person you will report to.

Numerous clients of ours have come to our office to receive input so that they can “ace the interview”; others want to rehearse the interview. Please let us know if you need our expertise to provide you with the feedback to help you be authentic, enthusiastic and well-informed enough to get the job offer you want.

Best Regards,

Beverly R. Daniel

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About Beverly R. Daniel: Beverly Daniel is a career counselor / coach, who helps career professionals move successfully from one level of their careers to another. This can include assessments and evaluations about career choices, strategic planning for career moves, navigating in corporate structures, or moving from corporate to self-employment, or entrepreneurship. She works with lawyers, banking executives, marketing professionals, among others in all functions and industries. Beverly has been in the executive search and career-counseling field for 29 years. She holds a BS and MS in Psychological Counseling from Boston University. She holds an MBA in Management from New York University. Beverly studied for a Ph.D. in Clinical Psychology at Case Western Reserve University.