

CareerGrowth Group



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Dear Successful Career Professionals

This is the time of year to consider **taking courses** (a) to promote skills that you wish to enhance or perfect (b) to make a career change or (c) to gain career momentum, so that you can receive more recognition in your field.

There are at least six schools in Manhattan offering MBA's or Masters in Accounting or other areas of business and law. Every major university has hundreds of continuing education divisions or professional education programs. You need to make a good decision on where to go to study, specifically what course to take and whether a particular advanced degree will be of benefit to your career.

Three things you should do:

- (1) If you are currently employed, look for your employer to pay the tuition or a part of it, especially if it will better prepare you for an expanded career role. Evaluate if additional course work could lead to a transfer to a new area or a promotion.
- (2) Have a clear current goal in mind before electing to take a course, enroll in a certificate program, or go to graduate business school or law school. Research the demand for the particular degrees and be aware of the job prospects.
- (3) Contact the professor / instructor who will teach the course. This person should be an expert in his/her field and is a good contact. Check out this person's credentials and be certain that this person will be the one to teach the course.

Many of my clients have elected to continue their education. We clarified career goals beforehand and determined the worthiness of enrollment. **I can help you** evaluate your choices in enabling your career advancement. I look forward to hearing from you before you make a critical career choice or make an expensive investment in course enrollment.

Best wishes,

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About Beverly R. Daniel: Beverly Daniel is a career counselor / coach, who helps career professionals move successfully from one level of their careers to another. This can include assessments and evaluations about career choices, strategic planning for career moves, navigating in corporate structures, or moving from corporate to self-employment, or entrepreneurship. She works with lawyers, banking executives, marketing professionals, among others in all functions and industries. Beverly has been in the executive search and career-counseling field for 29 years. She holds a BS and MS in Psychological Counseling. She holds an MBA in Management from New York University, Stern. Beverly studied for a Ph.D. in Clinical Psychology.