

CareerGrowth Group



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Dear Successful Career Professionals

Soon we will read in Business Week the new rankings of the *50 Best Places to Launch a Career*. For many of my clients, the companies where they started their careers turned out to be the best companies to build their careers. For other clients, where one started a career was not the right place to build a career. In the past survey Deloitte & Touche, IBM, Lehman Brothers, Google, UBS, Phillip Morris, Goldman Sachs, Merrill Lynch, New York Life Insurance and Merck were companies on the "best" list. In my coaching practice, I have had clients who worked for each one of these firms. One of my clients recently left UBS to join IBM. A client that I am working with currently hasn't found Lehman Brothers the right place to work. Other recent clients were thrilled to be working at Moodys; while others couldn't wait to relocate to another firm.

Can you build a successful career where you are working today? Absolutely! But first, you have to answer for yourself these questions: How's business? Has the company been able to increase sales and service offerings in past year? What innovations are "in the pipeline" for the near future? 10 years? Is the company for sale? How well can I build my career at my current company? What are the benefits I have brought to the current business model that I can measure in terms of the bottom line? How have my contributions impacted the successful business model for the company? Can I quantify the contributions I have made? How do I score on performance appraisals? Do I have the right mentor(s)? Are they moving forward in their career(s)?

Every successful career professional needs to judge how well he can meet his career goals at his current company. Companies' cultures change and evolve, often when a change in command takes place. When a new CEO is brought into a company, there may be major layoffs. Successful career professionals need to be "tuned in" to what is going on. You may need to speak to an experienced career counselor or coach to help you with your career objectives and to determine how well you can accomplish them where you are currently employed.

Please let me know if I can be of help. Any comments on my newsletter are always welcome. Please let me hear from you. Hope you are having a delightful summer.

Best wishes,

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About Beverly R. Daniel: Beverly Daniel is a career counselor / coach, who helps career professionals move successfully from one level of their careers to another. This can include assessments and evaluations about career choices, strategic planning for career moves, navigating in corporate structures, or moving from corporate to self-employment, or entrepreneurship. She works with lawyers, banking executives, marketing professionals, among others in all functions and industries. Beverly has been in the executive search and career-counseling field for 29 years. She holds a BS and MS in Psychological Counseling from Boston University. She holds an MBA in Management from New York University. Beverly studied for a Ph.D. in Clinical Psychology at Case Western Reserve University.