

CareerGrowth Group



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Dear Successful Career Professionals

This will be the last newsletter for 2007, so we will focus this one on reviewing yearlong achievements and setting sights on creating new career goals for 2008.

What are the three major career goals you would like to achieve in 2008? Assessing your opportunity for career growth at your current employer should affect your career plans for 2008. How much satisfaction can you derive if you remain in the same position or in the same field for another year? Can you find new challenges in your current career?

You need to stay "ahead of the curve" in terms of developing new skills and more credentials. Due to the instability in some facets of the financial markets, job security in many prestigious financial firms and sophisticated corporate settings is not guaranteed. If our economy goes into a recession, you will need to be able to have a competitive advantage over your peers to continue to succeed. Many of my clients are considering going back to school for graduate degrees in the evening or taking courses in adult education programs in the New York City area, others are going to school online. This type of e-learning and the type of credentials that one acquires from it are becoming more acceptable in mainstream careers in finance, advertising, marketing, and even law. Please consider meeting with me to create a new resume and career plan.

It is critical for successful career professionals to create a one year plan, as part of a long range plan. You can modify and make changes, but by thinking ahead and writing down goals to be accomplished as part of your plan, you will make them easier to achieve. This method of planning has helped most of my clients become more successful. If I can help you commit to a career plan for 2008, this is what I would like to do for all my readers.

When you have thought about your plan and jotted down some thoughts and ideas, put this aside for the rest of the holidays. Take a break and enjoy the holiday parties and the family events. Happy Holidays to all my readers. You will hear from me in January and by then I hope that you have some form of a plan for 2008. We'll polish it up in the New Year!

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About Beverly R. Daniel: Beverly Daniel is a career counselor / coach, who helps career professionals move successfully from one level of their careers to another. This can include assessments and evaluations about career choices, strategic planning for career moves, navigating in corporate structures, or moving from corporate to self-employment, or entrepreneurship. She works with lawyers, banking executives, marketing professionals, among others in all functions and industries. Beverly has been in the executive search and career-counseling field for 29 years. She holds a BS and MS in Psychological Counseling from Boston University. She holds an MBA in Management from New York University. Beverly studied for a Ph.D. in Clinical Psychology at Case Western Reserve University.